

# Sandwiches that Never get Soggy

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Sandwiches that never get soggy are great for a number of reasons. First of all, it helps the customer save in many ways. Most people will throw away their sandwich when it gets soggy, wasting both the sandwich itself, and the money used to make it. However, if the sandwich never gets soggy, then the customer will get the full benefit of eating the sandwich without having to worry about throwing it out and wasting the money used to buy the materials.

Soggy Sandwiches are a major problem, especially for students. When they pack a PB and J for lunch, or any other combination of sandwich, it tends to get soggy by the time lunch comes around. Then, the student will usually throw it out and go hungry until he or she gets home. This is a major waste of food in my opinion. With a never soggy sandwich, the student will never have to throw away their food at lunch, which also saves the parents some money in the process.

In addition to this, sandwiches that never get soggy are a major convenience to consumers. First of all, people with jobs, and even students, will not have to worry about whether or not their lunch will be edible when it comes time to eat, allowing them to concentrate on more important things. It is very convenient to know that your lunch will be ready and fresh when lunchtime arrives.

This sandwich would most likely appeal to many markets in my opinion. It can appeal to practically anyone who packs a lunch to eat later. Whether it is a student in middle, college, or even someone with a daytime job. With this in mind, there is also basically no competition because from what I know, nobody has made a sandwich like this so far. Taking this into account, the market potential for this is great.

Lastly, the upsides of this product far outweigh the downsides. Besides the fact that the sandwich never gets soggy, it will stay fresh and taste great as a result. This will leave the customer satisfied no matter what. Personally, there are no downsides that I can think of. It saves the customer money, allows them to know that their lunch will always be fresh, and gives them a great tasting meal when it's time for lunch.