

STRONG ATTRIBUTES OF AN ENTREPRENEURIAL OPPORTUNITY

Sandwiches that never get soggy.

1. Creating or making something that will prevent sandwiches from getting soggy will be a good significant saving to the consumers because they they won't have to but so money loafs of bread. its a good attribute because then the maker will make more money if they come up with something that the consumers need. For example people who like making sandwiches to take to work and after they go to lunch their sandwiches will be all soggy and they probably will throw it to the garbage and they will have to buy lunch and they are just wasting more money on buying lunch and the buying more bread.
2. It will solve a problem because now a days buying lunch at stores is expensive and the consumers are wasting their money on only one thing for the day. Id there are sandwiches that never get soggy that is a good opportunity to everyone because it will make it better to save money on something that will work.
3. It does offers convenience to the consumers because it saves them money and is something that many people may buy and start using because nobody likes soggy sandwiches. Also it will save work to them and its nasty to eat a soggy sandwich this will help money workers that lunch to work.
4. This product might have market barriers if other companies want to try to make the product better and sell for a less price. This also will make people the other product that is more cheaper and that it works.
5. The big side up is that if it works people will buy it and it will bring profits into the business. It is a good and a strong attribute because if the people like something they will buy it and then they are going to start spreading the word that the product does work and more people will start buying it.